

ANALYST PROFILE



ANDREW DUN

Senior Analyst, Servers

Australia



YEARS OF EXPERIENCE

- » Ten years at Ideas International
- » Twelve years of industry experience

COVERAGE AREAS

- » Servers

ADDITIONAL BACKGROUND

- » BA with Honours, University of New England

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Andrew Dun, Senior Analyst, oversees server research for Ideas International's Competitive Profiles product. He is also the principal server analyst for IDEAS in the Asia Pacific region.

Andrew has been at IDEAS for more than 10 years, in which time he has worked in various roles including research, analysis, and management. Andrew supervises the overall research quality of the CPSystems module of Competitive Profiles, a comprehensive web-based service detailing the features, pricing, and performance characteristics of servers. He specializes in comparative product positioning as well as benchmark analysis, competitive analysis, and street pricing research.

Andrew holds a Bachelor of Arts with Honours from the University of New England and has previously worked in the media and in the IT hardware channel.

About Ideas International

Ideas International (IDEAS) is the leading global supplier of comparative intelligence on enterprise IT infrastructure. Servicing both IT vendors and large-scale IT users, IDEAS' products focus on: servers; storage; virtualization and consolidation; and software and infrastructure services.

IDEAS' online products are backed up by expert industry analysts who can also deliver specialized advisory and consulting services.

For more information about Ideas International, please visit:

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